

## Our vision our values

At GrInnANet we are committed to enhancing green anodising innovation and improving productivity in a climate of respect for our peers, society and the environment. This is the basis of what we do and how we do it.

Placing innovation at the heart, we aim to become a first world-class European network in green anodising. This is what GrInnANet stands for.

But translating a sustainable innovation ethic to business is easier said than done. This is why we make sure that the organisations and the people that engage in this project share and live up to the following 7 values. They are the expression of what we are and what we mean to achieve.

- Innovation as the core ideology
- Empathy to peers and stakeholders
- Energy in achieving goals
- Excellent individual and collective performance
- Team spirit
- Positive social contribution
- Success as an expression of quality and professionalism in everything we do



*The initial steps: Citilab central meeting (Nov. 2010)*

## Come and join us

Few things will challenge business as profoundly as the sustainable management of the environment. It will not only challenge *what* we will produce but *how* and with *whom*.

GrInnANet is currently expanding its scope and engaging other companies.

If you have a say in green anodising or other related GrInnANet topics, are willing to contribute and learn from your peers, and share our values, please contact us.

### GrInnANet Contact

Dir. Mr. Roger Pou  
SIDASA – Engineering Business Unit  
Calle 40, nº 14-16 - 08040 Barcelona (Spain)  
Tel.(34) 93 447 98 00  
rpou@sidasa.com

<http://www.islanet.es/intranet/index.php>

### CADIC Contact

Spain  
CECOT  
Amparo Martín  
Sant Pau 6 - 08221 Terrassa Barcelona  
Tel. 93 736 1100  
amparo.martin@cecot.org

EU Level. *Project coordinator*  
CEA-PME  
Stefan Zickgraf  
Avenue de la Renaissance 1 B – 1000 Bruxelles  
stefan.zickgraf@cea-pme.org

<http://www.cadic-europe.org>

**GRINNANET**  
GREEN INNOVATION ANODISING NETWORK

inspiring green anodising



connecting experiences



Cross-Organizational Assessment and Development of Intellectual Capital

A European initiative to enable and support clusters of small and medium-sized enterprises (SMEs)

## WHAT IS GRINNANET?

Nowadays, sustainability is a business imperative. Anodising firms bring about a number of potential environmental problems urging creative and cost efficient answers.

At GrInnANet we take this endeavour seriously. Born out from the CADIC EU project, GrInnANet is a Spanish SME cluster operating in the sector of aluminium anodising for cosmetics whose ultimate aim is to advance the paths of collaboration to shape the frontiers of green anodising. Though it has its central operations in Barcelona, its reach is global.



The core cluster is made up by:

- 6 SMEs:
  - SIDASA-Engineering BU
  - SIDASA-Chemistry BU
  - COVIT SA
  - TÈCNIMA SL
  - MAR EXPLOT SL (Thomas Group Spain)
  - STEM SL
- AIMME (Technology research institute in metal -mechanics from Valencia)
- AFAPIC (Association of metal manufacturers) of Catalonia)

Together, they pool the know-how, the experience and the drive of leading organisations in the industry.

To challenge the core, 2 satellite and disruptive organisations from outside the industry: H&C Associates and Citilab.

### Our Commitment

From GrInnANet we like to see ourselves as an open but secure space where a group of companies, research institutes and professionals collaborate to take their passion to innovate to the limits.

Our passion to innovate beacons our goals and strategy. Breakthrough and collaborative and systematic innovation assumes a strong intellectual capital (IC) base –e.g. staff qualification, leadership and management skills and structures, as well as organizational capacity and business relations. This is why GrInnANet also targets the continuous development of the IC of both the cluster and its members.

### General goals

- Gain expertise in managing collaborative projects/networks
- Grow and strengthen the core (IC-based)
- Make *easy*, *agile* and *safety* the process of finding the right partners for new business
- Improve communication with key stakeholders
- Expand the cluster

### Specific objectives

- To create a Seal of Green Anodising
- To develop innovation and learning capabilities of core members
- To enhance networking and knowledge sharing about but not limited to the following topics:
  - \* Technology watch (focus: green anodising)
  - \* Alternative green raw materials
  - \* Best Available Technologies (BATs)
  - \* Energy saving & efficient use of natural resources
  - \* Augmented Reality & Additive Manufacturing
  - \* New business models and ways of doing

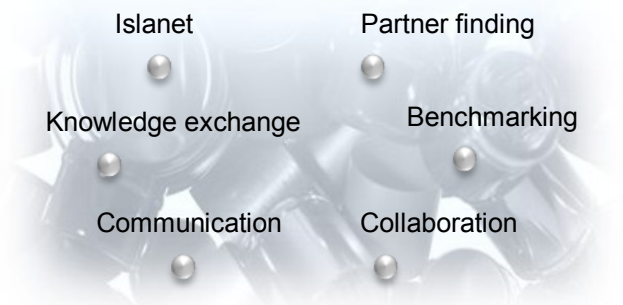
### One passion...handful opportunities

Lack of strategic resources usually forces SMEs to have a short-term view on their business. This means that SMEs have little capacity to anticipate changes or scan actively market opportunities or new technological options.

At GrInnANet we are aware of these potential handicaps. But we believe that together, pooling first-class know-how, keeping our values in focus and under a strong and flexible leadership we will be able to overcome them. We like to be at the forefront and accept its challenges.

As a core member of GrInnANet you will have the opportunity to exchange know-how and best practices with leading companies in the sector, have access to the GrInnANet online platform (Islanet), and expand your scope and improve your IC while writing the future of green anodising.

Moreover, you will have ready access to a variety of CADIC tools helping you to advance your collaboration in many ways.



### Current Status

GrInnANet is right now at the doors of a new and challenging stage: having to define its long-term strategic paths and deciding and implementing the actions that will lay the groundwork for its success.